



SICA Loudspeakers
Jensen Speakers
Media Contact: Ignazio Vagnone
+39.331.7519401 - ignazio@sica.it

FOR IMMEDIATE RELEASE

SICA Altoparlanti received Fender's Hall of Fame Supplier Award at NAMM 2026

The celebration of 25 years of partnership in tone

ANAHEIM, CA – January 2026 — SICA Altoparlanti, the Italian loudspeaker manufacturer, is proud to announce it has received the "**Hall of Fame Supplier Award**" from [Fender Musical Instruments Corporation \(FMIC\)](#). The award was presented during the annual Fender Supplier Summit, held in conjunction with the 2026 NAMM Show at the Anaheim Convention Center.

This landmark accolade commemorates 25 years of partnership and SICA's role in manufacturing the legendary Jensen Speakers used in Fender's guitar amplifiers. By meticulously reproducing the classic "vintage" tones of the 1940s, '50s, and '60s for contemporary production, SICA has been instrumental in preserving the sonic heritage that defines the Fender brand.

"Receiving the Hall of Fame Supplier Award is one of the most rewarding milestones in our company's history," said Raimondo Sbarbati, founder of SICA Altoparlanti. "For a quarter of a century, our mission has been to honor the tonal legacy of the past while meeting the rigorous standards of modern manufacturing. We thank Fender from the bottom of our hearts for this incredible recognition, which serves as a foundation for the next 25 years of collaboration."

Since 1996, SICA has utilized advanced reverse-engineering and Italian craftsmanship to revive the Jensen brand, which had been the original speaker of choice for Leo Fender. Today, SICA-manufactured Jensen speakers are featured in Fender's top-tier reissues and contemporary models, ensuring the "soul" of the electric guitar remains vibrant for new generations of musicians.

About SICA Altoparlanti

Founded in 1979 and based in Trecastelli, Italy, SICA Altoparlanti is a global leader in professional audio and musical instrument loudspeakers. As the official manufacturer of Jensen Speakers, SICA combines decades of research with "Made in Italy" quality to serve the world's most iconic amplifier brands.

About Fender Musical Instruments Corporation

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC) brands include Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus®, among others.

##